



Band Boosters of
SANTA CRUZ HIGH SCHOOL

September 1, 2023

Dear Parents, Alumni, and Supporters of the Santa Cruz High School Music Program,

The Band Boosters of the Santa Cruz High School Cardinal Regiment are in the planning stages of our biggest community event: the annual band review.

October 21, 2023 will mark the 52nd band review, part of a 98 year SCHS Cardinal Regiment tradition. This local event, held at and co-sponsored by the Santa Cruz Beach Boardwalk, raises funds that directly support the Cardinal Regiment. This event draws thousands of California students, their families, friends, and tourists to our city, boosting our local economy.

*****OUR ASK: Advertise in the 52nd band review souvenir program*****

Highlight your business or send a message to your favorite SCHS Cardinal by advertising in the band review program. The ads will also appear in the Cardinal Regiment winter and spring concert programs and at cardinalmusic.org.

The SCHS Cardinal Regiment is the only competitive high school marching band in Santa Cruz County. The rigors of band practice and performance positively impacts your students' integrity, discipline, and commitment to excellence. During the fall, the SCHS Cardinal Regiment travels during weekends to perform and compete around the Bay Area at other high school-hosted band reviews. Ours is the largest with more than 50 high schools already registered to perform in Santa Cruz on October 21.

Every year, the Santa Cruz High School Band Boosters, a 501(c)(3) nonprofit, raises funds to support our music program. As a business owner, parent, or alumni of Santa Cruz High School consider advertising in the band review program to help keep the music going. **The deadline to submit your ad is September 30th.**

Thank you for your consideration and generosity.

Warm regards,

Jill Chavez, Shannon Cuff, Catkin Hoggatt, Jennifer Jones, Klorissa Wofford,
2023 Band Review Committee Chairs



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**Advertise your
business** in the 52nd
SCHS band review
program

This year the Santa Cruz High School Cardinal Regiment celebrates its 98th year and 52nd annual band review!

EVENT October 21, 2023

AD DUE September 30, 2023 (order + \$/funds + artwork)

Yes, I will support the Santa Cruz High School music program by advertising in the program:

- \$200 1. **Full Page*** 7.5”w x 10”h
- \$100 2. **Half Page*** 7.5”w x 4.5”h
- \$ 50 3. **Card*** 3.5”w x 2”h (business or personal logo and/or message)
- \$ 10 4. **Message** (Text only, 100 total character limit) Your message:

I'd like to give a tax-deductible donation of \$ _____ (BB-SCHS Tax ID #030514829)

Name of business or individual _____

Contact name _____ **Phone** _____

Email _____

ORDER FORM & FUNDS

Send form & check payable to:
Band Boosters of SCHS
(or BB-SCHS)
P.O. Box 7024
Santa Cruz, CA 95061

ARTWORK

Email your black & white,
sized-to-fit, camera-ready,
pdf, jpeg, or png file to:
scbr@cardinalmusic.org

Or, do it all ONLINE

www.cardinalmusic.org
Submit your form online
and pay via PayPal

QUESTIONS? Contact: scbr@cardinalmusic.org or 831.222.0581

Thank you for supporting the Santa Cruz High School Cardinal Regiment!

*Ads will also appear in the SCHS Cardinal Regiment winter and spring concert programs and at cardinalmusic.org.